IDC Future of Enterprise Intelligence

Strategic Priorities

Raising Enterprise Intelligence

Programs	Use Cases			
Insights Delivery	Decision Management	Intelligent Automation	Data & Model Ops and Governance	Distributed Delivery of Insights
Collective Learning	Decision Simulation & Modeling	Collective Intelligence	Knowledge Management	
Information Synthesis	Strategy insights	Domain Insights	Data Investigation & Exploration	Market Insights
Data Culture	Data Literacy	Data Valuation	Data-Driven Decisioning	

Future of Enterprise Intelligence Digital Road Map

Data Valuation

Knowledge Management

Decision Management

Collective Intelligence

Decision Simulation & Modeling

Intelligent Automation

Data-Driven Decisioning

Market Insights

Distributed Delivery of Insights

Data Literacy

Data & Model Ops and Governance

Data Investigation & Exploration

Domain Insights

Strategy insights

HORIZON 1
Use cases that are deployed today

HORIZON 2
Use cases that are being incubated

HORIZON 3
Use cases that imagine the possibilities